I'm in favor of ala carte programming. If advertisers need to
reach me that much, they can afford to fund the delivery of the
program. This will not only give me the choice I want, and allow
me to exclude objectional programming, it'll increase the quality
of programming as providers vie with one another to deliver what
the market really wants. I'm not only sick of the drivel of many
programs, I'm especially offended by the filth that I'm indirectly
paying for.